

MANUFACTURING GROWTH PARTNER
HELPING MANUFACTURING COMPANIES
BUILD GLOBAL BRANDS

Machina Today

MACHINA
TODAY

Manufacturing Has Changed



DIGITAL DISCOVERY

Google, YouTube, Technical Articles

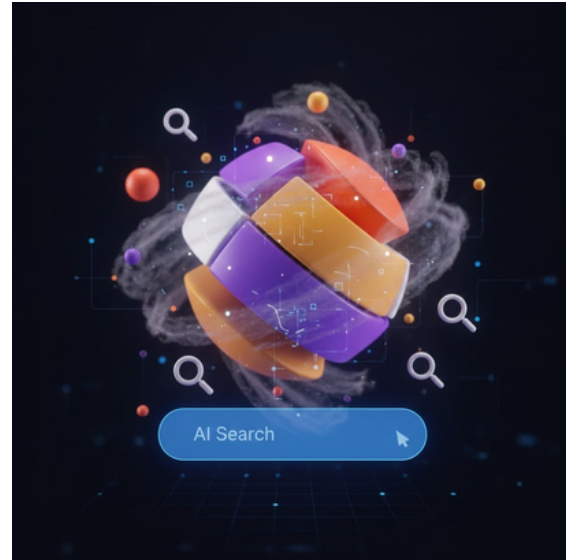
AI ASSISTANTS

ChatGPT, Gemini, Claude, Copilot

PROFESSIONAL NETWORKS

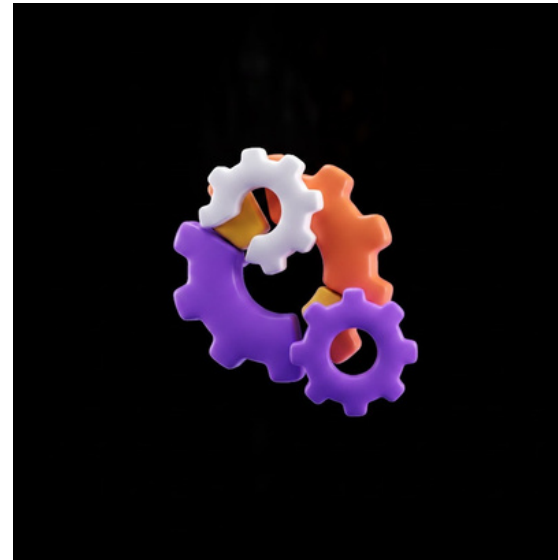
LinkedIn, Industry Media, Case Studies, Customer Reviews

Our Mission



BRANDING

Build distinctive manufacturing
brand identities



AI SEARCH & SEO

Maximize visibility on search
and AI platforms



LEAD GENERATION

Drive qualified inquiries
and business growth

The Problem

WHAT MANUFACTURERS HAVE

Great Engineering, Products, Teams

DIGITAL CHALLENGES

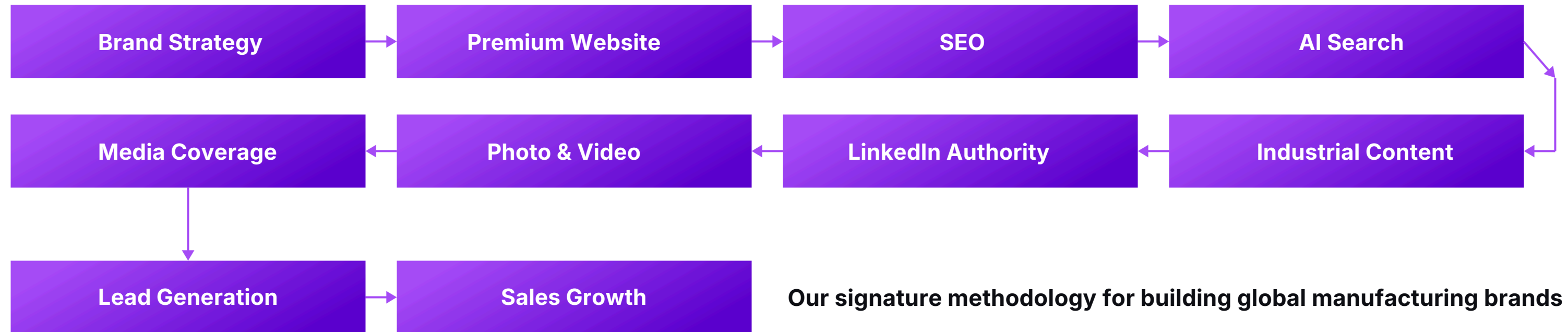
Weak Branding, Low Search Visibility

CONTENT GAPS

Poor Storytelling, Few Case Studies, Outdated Websites, Limited Video



The Manufacturing Growth Engine™



Why Traditional Agencies Fall Short

TERMINOLOGY GAP

Don't understand engineering language

LEARNING CURVE

Need time to learn industrial products

GENERIC CAMPAIGNS

Create one-size-fits-all marketing

WRONG METRICS

Focus on vanity metrics, not qualified business growth

Why Machina Today



- **Manufacturing-only focus**
- **CNC & machine tool expertise**
- **Engineering-first mindset**
- **SEO + AI Search expertise**

Industries We Serve



CNC Machine Builders

Machine Tools

Robotics

Industrial Automation

Smart Factories

CAD/CAM Software

Cutting Tools

Tool Holding

Metrology

Additive Manufacturing

Industrial AI

Manufacturing Technology

Our Services

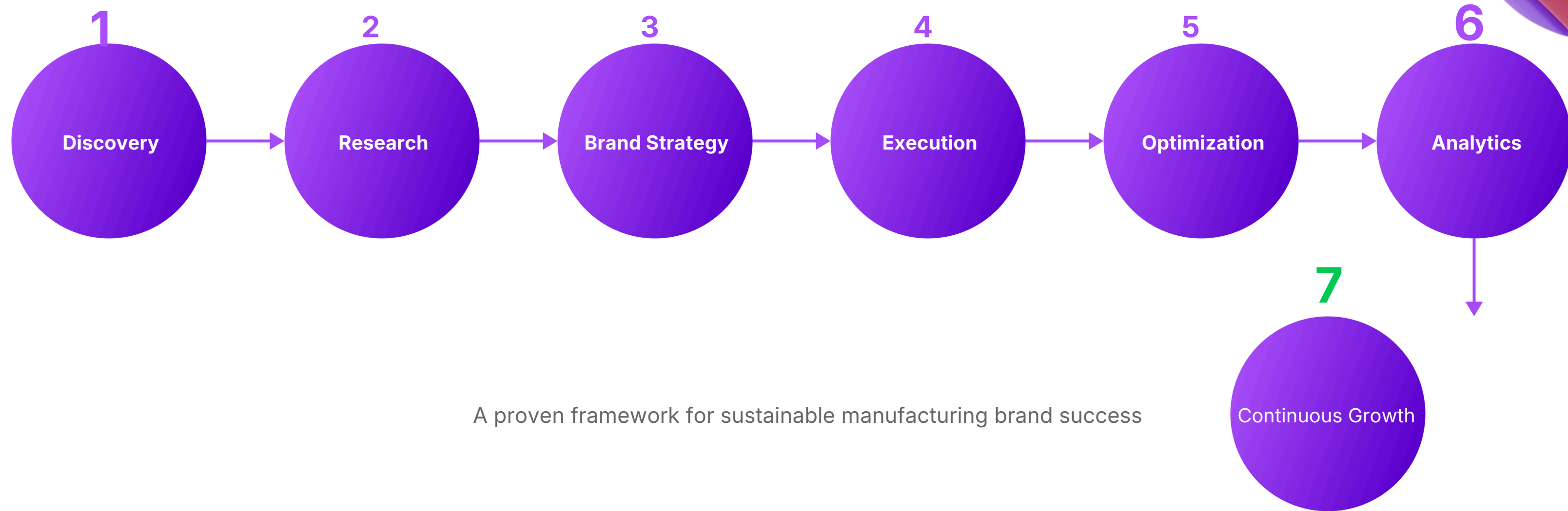


Brand Strategy	Website Design	SEO	AI Search AEO
LinkedIn Management	Technical Content	Industrial Photography	Industrial Videography
Product Launch	Exhibition Marketing	Public Relations	Media Coverage
Email Marketing	Marketing Automation	Analytics	Lead Generation

What Makes Us Different

	General Agency	Machina Today
Industry Knowledge	Generic	Manufacturing-Specific
Technical Understanding	Limited	Engineering-First
Content Quality	Generic	Technical & Accurate
SEO Strategy	Broad	Industrial-Focused
AI Search	Basic	AEO Specialists
Industrial Media	None	Global Platform
Growth Strategy	Campaign-Based	Partnership-Driven

Our Growth Process



Expected Business Outcomes

Stronger Brand Positioning

Improved Search Visibility

Better AI Discoverability

More Qualified Inquiries

Higher LinkedIn Engagement

Stronger Customer Trust

Better Exhibition ROI

Increased Industry Authority

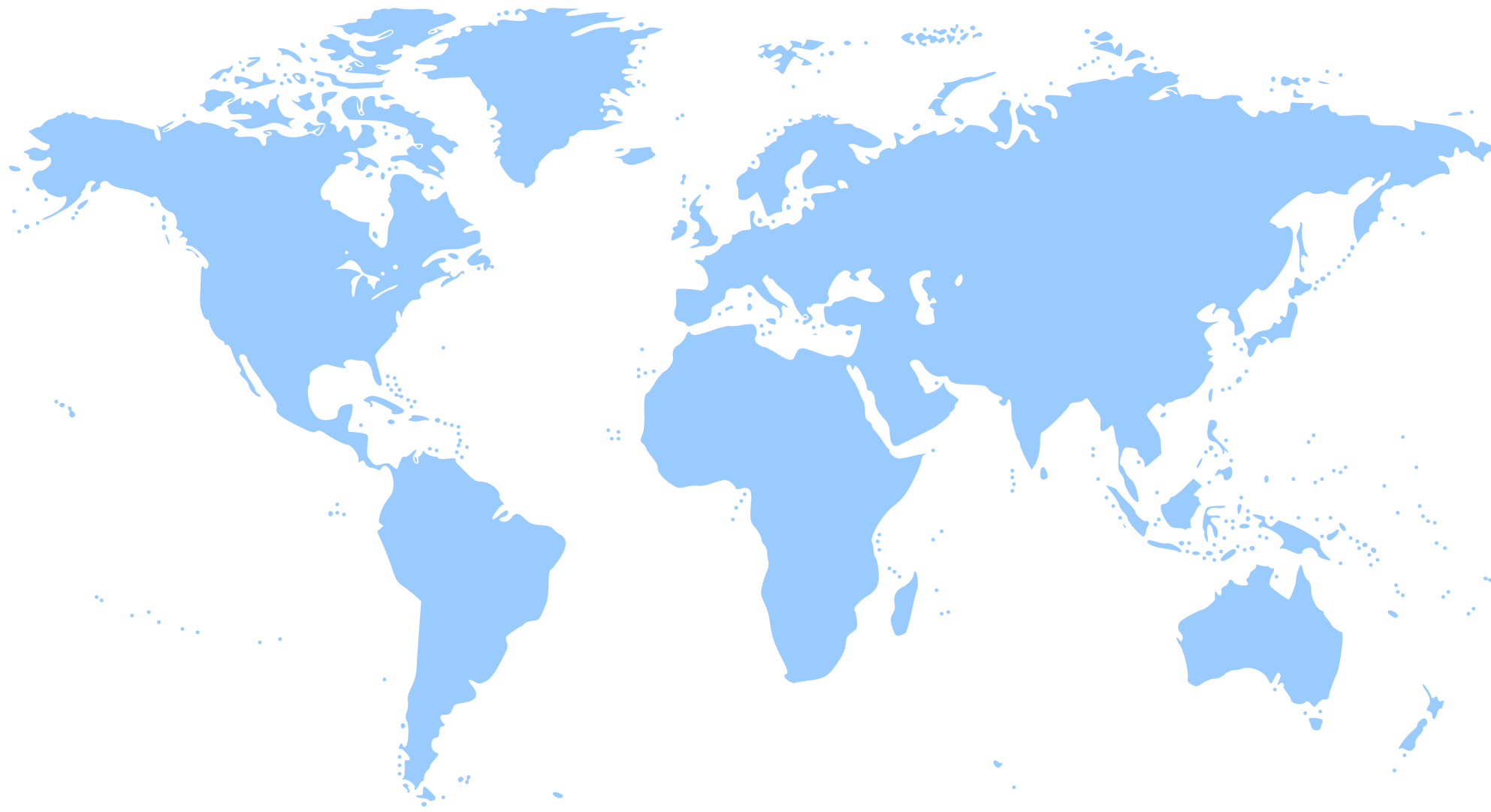
Results depend on execution, budget, competition, and market conditions

Why Choose Specialists

Manufacturing buyers expect:

- Technical accuracy
- Engineering knowledge
- Industry credibility





Let's Build Your Global Manufacturing Brand

We don't simply create marketing campaigns.

We build manufacturing brands that engineers trust, buyers remember, and the industry respects.

Thank You